

## Karen Hong

### Biography

Karen Hong has lived in Jacksonville, FL since her move from New York in 2001. She is a highly driven retail sales broker for the Jacksonville-based, Prime Realty. She specializes in third-party leasing for retail and site selection for regional and national tenants pursuing the Orlando, Miami, Tampa and Jacksonville markets. Karen Hong has worked with Top National Tenants such as: Bento Café, Bojangles, and Boost Mobile. She also focuses on commercial retail investment sales within those markets.

Having owned and operated many restaurant businesses herself, Karen often focuses on restaurant sales. She brings to her team cultural knowledge and the ability to speak fluent Mandarin Chinese, giving her the capability to work with tenants spanning multiple industries and helping them to negotiate leases and prepare for acquisitions.

### Transaction Volume

Karen joined the Prime Realty team in 2016 and serves as an Associate Director in Retail Property Brokerage. During that time, she has overseen a sales transaction of over \$11,000,000.00 and has leased over 60,000 square feet.



### Education & Certifications

- Associated in Arts and Business at Florida State College, Jacksonville
- Florida licensed Real Estate Agent since 2015
- Florida licensed Real Estate Broker since 2017
- Certified translator – English to Mandarin
- Four ICSC Certificates

### Memberships

- ICSC member since 2016
- Next Gen member since 2016



### Volunteer Work

- Habitat for Humanity, Jacksonville

NEXTGEN

